

5/12/2024

Dear Parents / Carers,

**Wycombe Management Conference 2025**  
**Royal Grammar School in partnership with Wycombe Abbey School**

I am writing to invite all Year 12 students to take part in the 35th annual Wycombe Management Conference in partnership with Wycombe Abbey, taking place on **Wednesday 26th February (14:45–18:25) and Thursday 27<sup>th</sup> February (08:45 -17:00)**

The conference provides an excellent experiential learning opportunity and is supported by business mentors from a diverse range of companies. It aims to develop the students' commercial awareness, leadership and teamwork, creativity and project management skills. It is also an excellent opportunity for many of our Year 12 students to hear from outstanding speakers from industry and commerce and to experience decision-making in situations that could occur in their future working life. The keynote speakers this year are Lord Bilimoria, Founder of Cobra Beer and former chair of the CBI, Helen Steel, founder of Streamlion Consultancy and Peter Higgins, co-founder of Charles Tyrwhitt. I would strongly encourage students studying any combination of A levels to apply.

This year's event will take place in person at Wycombe Abbey. In addition to hearing talks from illustrious speakers, delegates will also participate in a **virtual business simulation**. In a small team of RGS and Wycombe Abbey students, students will be tasked with making decisions to launch and run a new mobile phone shop. The simulation is led by Business Smart International, who work with major corporations and business schools including Barclays, Vodafone, King's College London and Cass Business School. Students will need to make decisions on branding, location, staffing, products, costs, advertising, and deal with a changing market. Throughout the simulation, students will be given advice and feedback by a mentor who has personal experience in the business world, to help them make better business decisions. At the end of the conference, the team that has made the most profit will win a prize.

Within the terms of the School's policy on charging, I am writing to ask for your agreement to your child attending this conference and to ask for a voluntary contribution of **£40**. This contribution covers the costs of keynote speakers, the virtual business simulation and the support of Business Smart International and all meals and refreshments. If you feel that the cost involved is prohibitive, please immediately contact Mr Clatworthy, Director of Co-Curricular Education ([dec@rgshw.com](mailto:dec@rgshw.com)) **in strictest confidence** and he will see if there is any funding available to assist you.

To secure a place to attend the conference, please log onto Parent Pay after 4pm on Thursday 5th December when it will go live. Please look up '**Wycombe Management Conference 2025**' and pay the full amount of £40. The deadline for payment is **0915 on Thursday 12th December**. The 90 places for this event (which in previous years

sold out in less than 48 hours) will be allocated on a first come first served basis. Please note that where the School is required to make non-refundable payments to any provider, we would not be able to provide a refund in the event of a withdrawal from this conference.

All delegates are expected to be committed to the two days of the conference and will need to use a laptop that can connect to wi-fi. Please note that the dress code for the conference is Sixth Form school uniform.

Yours sincerely

Shradha Tan  
Associate Assistant Head  
[st@rgshw.com](mailto:st@rgshw.com)